

# DBE TRANSPORTER



Alaska Department of Transportation & Public Facilities

**Civil Rights Office**  
Civil Rights In Motion

2ND QUARTER ISSUE

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## Alaska DOT&PF Returns to Setting DBE Utilization Goals

Effective April 1, 2010, the Alaska DOT&PF returned to DBE Utilization Goals for projects funded with Federal Aviation Administration (FAA) & Federal Transit Administration (FTA) funds. Both FAA and FTA approved the return to DBE goals based on recommendations of the Department's completed Disparity Study.

Federal Highway Administration (FHWA) has not yet approved the Department's request to return to DBE Utilization Goals. A waiver to exclude a DBE group from DBE goal setting because that group had achieved parity with other contractors was requested and requires approval of the US Secretary of Transportation. Again, this goal request was based on the finding of the department's completed Disparity Study. The Department expects that this approval will be forthcoming.

Based on this information, the Department will continue to manage its FHWA funded projects with Race Neutral (or 0%) DBE Utilization Goals while setting DBE Utilization Goals on FAA & FTA funded projects until further notice.

Contractors must continue to report creditable DBE participation/payments on the Monthly Summary of Disadvantaged Business Enterprise Participation Form 25A336 for FHWA funded projects. This will allow the Department to continue to accurately report DBE participation to the FHWA as well as FAA and FTA.

Contractors must also continue to provide opportunities for DBE firms to participate on highway projects as appropriate. A 0% DBE participation goal does not relieve the contractor of the requirement to provide equal opportunity in subcontracting, supplies or other services offered by DBE firms. Any questions about this notice may be directed to Jon Dunham, Manager of the Civil Rights Office, (907) 269-0850, or email [jon.dunham@alaska.gov](mailto:jon.dunham@alaska.gov)

Click on the following link for current procurement opportunities:

<http://www.dot.state.ak.us/procurement/bidding/results/index.shtml>





## 7<sup>th</sup> Annual DBE BUSINESS SUMMIT



This year's annual business summit was again, a great success. Numerous Disadvantaged Business Enterprise (DBE) owners and non-DBE business owners attended this one day event held at the Millennium Hotel on February 18, 2010. This annual event allows small, women and minority business owners to meet the Civil Rights Office (CRO) staff, meet contractors and primes and attend workshops where they learn about opportunities and training to further the success and growth of their businesses. It also provides an opportunity for DBE owners to network with other business owners.



Larry Baker from Anchorage's Mayor Dan Sullivan's office and Jon Dunham, ADOT & PF Civil Rights Office Manager opened the one day event with remarks and a welcome to this year's business summit attendees. Their remarks set a positive and enthusiastic tone for the summit.



For the first time ever, vendors representing government agencies, for-profit and non-profit organizations were invited to host tables and provide information to summit attendees about their services as relates to government contracting, acquiring loans and business development. Vendors included representatives from the U.S. Small Business Development Administration (SBA), the Alaska Small Business Development Center (SBDC), the Procurement Technical Assistance Center (PTAC), the University of Alaska Corporate Program, the Small Business Transportation Resource Center (SBTRC), the YWCA Women's Fund program, Denali Alaskan Federal Credit Union, Alyeska Pipeline Service Company, Alaska Railroad, Department of Labor, Department of Transportation and Schroeder Consulting. All were very well received by DBE's and other business owners.



This year's agenda included workshops on Business Law, Project Management Fundamentals and Executive Leadership. In their evaluations of the workshops, summit participants stated that the speakers were dynamic, enthusiastic and quit informative. The summit's keynote speaker, Coach Ellis Crum, was such a success that summit participants encouraged the CRO to have him back again next year.



# 7th Annual DBE Business Summit *continue....*



The CRO would like to express our appreciation for all of the agency and business representatives who volunteered their time to host a vendor table, the DBE's who donated so generously to the door prizes; 2 Sister's Seafood's, William Fraser and Associates, Aurora Consulting, C2 North, John-Wayne Construction, Tec-Pro. A special thanks to the City of Fairbanks and the Alyeska Pipeline Services Company for providing the coffee service throughout the day.

The CRO is already planning the DBE Business Summit for 2011 and are looking for suggestions for workshop topics. If you have any suggestions for next year's summit please contact either Norma Lucero, Statewide DBE Support Services Coordinator, at [norma.lucero@alaska.gov](mailto:norma.lucero@alaska.gov) or by phone at (907) 269-0844.

*Article contributed by Sharon White-Wheeler, DBE Support Services Assistant*



## **Map to Success Now Accepting Applications**

The "Map to Success" program is a program offered by the AKDOT & PF Civil Rights Office to DBE's who are interested in acquiring skills and business expertise in order to further "grow" their business. Business advisors from the Small Business Development Center (SBDC) meet with each selected DBE owner to conduct an in-depth analysis of the business infrastructure using various measuring tools in order to identify the strengths and weakness of the business. More importantly, this program provides the financial and technical support for the DBE to further training which will lead to a more successful business.

2010 "Map to Success" applications are now available on-line at [www.dotcivilrights.gov](http://www.dotcivilrights.gov)  
**Applications are due by June 30th, 2010.**

*Applicants must be current DBE's and must be actively bidding or working on Federal Highway Association (FHWA) projects.*



Strauda Miller, owner of Miller's Government & Institutional Supplies, first became aware of the "Map to Success" program when she applied for DBE Certification in 2008.

When asked why she applied and how she thought the program could help her, Strauda replied "even though I'd been in business for a number of years, I knew that the market had changed and how people buy has changed. With this program I knew I'd get new knowledge and there was something I could learn. "Map to Success means I can't fail".

Strauda said that she came away from the program with not only more knowledge but also access to more resources. The program opened doors to her to other agencies and grant sources. She reported that Deb Kvasnikoff, the business advisor from the Small Business Development Center who supported her throughout Phase 1 of the program, "was phenomenal". When asked for a final comment on her experience with the "Map to Success" program Strauda stated "With Map to Success, you don't stand alone".

*Article contributed by Sharon White-Wheeler, DBE Support Services Assistant*



## Time is Money “DBE Reimbursement Program”

**ATTENTION DBE** firms did you know that you may receive assistance to cover cost of training or consultation and/or association fees/dues that enhance the management or expertise of your business. A 50% reimbursement program is available to individuals of qualifying DBE firms. Under this program firms may be reimbursed for 50% tuition or other costs (up to \$1000.00 per calendar year) for business or technical training, workshops, consulting services, and professional association fees/dues. Under a special partnership agreement with the Small Business Development Center core classes are reimbursed at 90%. All monies are reimbursement on a first come-first serve basis. So don't waste time and take advantage of this valued service. The applications can be found at <http://www.dot.state.ak.us/cvlrts/ss.shtml> - then click on Reimbursement Application.

### Program Requirements

- \$ Training/assistance or professional fees/dues must be business related.
- \$ Your DBE firm must be actively pursuing ADOT&PF FHWA projects or be in its first year of certification.
- \$ Individuals who qualify must be (1) DBE business owners or (2) key personnel who are listed in the DBE firm's CRO file for at least one year.



The CRO office, in partnership with the Small Business Development Center (SBDC), now offers 90% reimbursement when you sign up for any of their training courses. SBDC online courses are included in this offer.

Check out the SBDC complete list of courses and schedules at [aksbdc.org](http://aksbdc.org).

For reimbursement information contact CR office at:

907.269.0851 or 1800.770.6236

**For A Complete Training Calendar**

**Small Business Development Center**

**Go to:**

**<http://aksbdc.org/small-business-workshops/>**

**Take Advantage of this great offer!!!**





## Title VI of the Civil Rights Act of 1964 & “Community Involvement”

***No person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance.***

***Title VI of The Civil Rights Act of 1964, 42 U.S.C. § 2000d.***

We talk and hear about Title VI. We know Title VI prohibits discrimination by recipients of Federal Aid. For the Department of Transportation and Public Facilities (ADOT&PF) Title VI lays down requirements to ensure we do not discriminate, intentionally or unintentionally, when using Federal funds.

Title VI prohibits discrimination on the ground of race, color, or national origin. Additional laws have expanded the protected populations to include age, disability, and gender, to name a few. The targeted populations are those who have been traditionally underserved or overlooked. As a result, Title VI has been interpreted to mean that anytime ADOT&PF undertakes a project that impacts a community, there must be a proactive effort to get the entire community involved in the decision-making process.

Two Executive Orders (EOs) reinforce the Title VI while providing specific guidance on how to comply with the mandates: EO 12898 and EO 13166.

(1) EO 12898 addresses Environmental Justice (EJ) for minorities and low-income populations. EJ directs us to make sure these groups are included in the decision-making. We must take steps that make sure these groups receive the same benefits as the population in general. EJ requires ADOT&PF to address adverse impacts that affect minorities and low-income groups.

(2) EO 13166 addresses populations with Limited English Proficiency (LEP). It has been interpreted to include low-literacy individuals as well. LEP provides for translation of vital documents and interpreters to assist individuals who need assistance in order to participate in a meaningful way. The CRO has brochures available in eight languages. Translators and interpreters are provided at public meetings when the LEP populations have a significant representation in the community.

Public outreach and community involvement is critical during the planning and preconstruction phases of a project. However, the mandates apply from conception of a project through maintenance and operation after the project is complete. During construction, it is important for all parties to be sensitive to impacts of the project on the community. The aim is to make decisions with the benefit of input from those affected and to anticipate adverse impacts in order to change plans before irreparable harm occurs.

For additional information, go to [www.dot.alaska.gov/cvlrts](http://www.dot.alaska.gov/cvlrts).

*“Providing for the safe movement of people and goods and the delivery of state services.”*



## Google & SBA Launch “Tools for Online Success”

The U.S. Small Business Administration (SBA) and Google have announced a new partnership and unveiled tools for Online Success, an array of online resources and training designed to help small business owners harness technology to grow their business. The website ([www.google.com/help/sba](http://www.google.com/help/sba)) features tutorials, video testimonials, and tips from savvy small business people who have leveraged the web to become more efficient, most cost effective, and more successful.

## Alaskan Insurance Bonding Companies

### Alaska

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**Blair Insurance Services, Inc.**  
1201 Logan Blvd.

Altoona, PA 16602  
(Licensed In AK)

TEL: 814-946-9486  
FAX:  
blairbonni@aol.com  
www.blair-insurance.com

**Business Insurance Associates**

1503 W. 32nd Ave.  
Anchorage, AK 99503

TEL: 907-274-4142  
FAX:

**CCI Surety, Inc.**

1710 N. Douglas Dr.  
Suite 110  
Golden Valley, MN 55422  
(Licensed In AK)

TEL: 763-543-6993  
FAX: 763-546-1822  
www.ccisurety.com

**Marsh USA**

1031 W. 4th Avenue  
ANCHORAGE, AK 99501

TEL: 907-257-6319  
FAX:  
betty.cox@marsh.com

**Pippel Insurance Agency, INC**

9061 E. Frontage Road  
Palmer, AK 99645

TEL: 907-745-3261  
FAX: 907-745-8317

**The Surety Group Agency, LLC**

1900 Emery Street  
Suite 120  
Atlanta, GA 30318  
(Licensed In AK)

TEL: 404-352-8211  
FAX: 404-351-3237  
kelly@suretygroup.com  
www.suretygroup.com

**Wells Fargo Insurance Services Mountain West, Inc.**

5755 Mark Dabbling Blvd., Suite 300  
Colorado Springs, CO 80919  
(Licensed In AK)

TEL: 719-592-1177  
FAX:  
christina\_schulman@wellsfargois.com

**Wells Fargo Insurance Services of Alaska, Inc.**

4901 E. Mayflower Lane  
Suite A2  
Wasilla, AK 99654

TEL: 907-373-4799  
FAX: 907-373-4445

## DBE Directory - Be Seen



The Alaska Unified Certification Program (AUCP) DBE Directory is the official listing of Disadvantaged Business Enterprises (DBE) for the State of Alaska. Not only does this directory provide your information to general contractors, but provides your business information to many of our partners around the state. We have updated our AUCP DBE Directory by compiling all business information, certified Work Categories, and NAICS Codes under one listing. The type of work listed under a DBE profile ties directly into potential opportunities when a DBE project goal is set by the

State of Alaska Department of Transportation & Public Facilities or one of our 30 partners. DBE firms may request to amend or add work categories by contacting the Civil Rights Office (CRO) Certification staff. Please check out our new directory at <http://www.dot.state.ak.us/cvlrts/directory.shtml>.

It is important for you, as a business owner, to review this information that you have provided our Certification staff at the CRO to ensure accuracy. Current phone numbers, emails, and websites are essential for prime contractors to contact you. Contractors comply with Good Faith Efforts (GFE), Special Provision DBE 120 Specifications by contacting DBEs designated only as "Required GFE Contact". To maintain a GFE contact, DBE firms must complete the Bidder's Registration (Form 25D-6) annually each calendar year. You may find the Bidder Registration form at <http://www.dot.state.ak.us/cvlrts/bidreg.shtml>.

If you have any questions about the DBE Directory, please contact Krystalynn Kuhns, Statistical Technician at (907) 269-0846.

## Project with DBE Goals!

**We have 6 projects with DBE goals about to bid.....**

<http://www.dot.state.ak.us/procurement/bidding/results/index.shtml>

| AKSAS # | FED PROJ NO            | ADVERTISED DATE | PROJECT NAME                                     | REGION CODE | AS-SIGNED GOAL | FAA SHARE % |
|---------|------------------------|-----------------|--|-------------|----------------|-------------|
| 50804   | 3-02-0158-01X-201X     | 5/14/2010       | Kodiak Airport Chemical Storage Building         | CR          | 4.30%          | 95.00%      |
| 62603   | 3-02-0204-004-2010     | 5/7/2010        | Nulato Airport Improvements                      | NR          | 3.30%          | 95.00%      |
| 51335   | AIP 3-02-0147-004-2010 | 5/12/2010       | King Cove Airport Fencing Improvements           | CR          | 5.30%          | 95.00%      |
| 52289   | AIP 3-02-0078-012-2010 | 5/21/2010       | Dillingham Airport Terminal Apron, Taxiway A & B | CR          | 5.00%          | 95.00%      |
| 57796   | AIP 3-02-150-003-2009  | 5/19/2010       | Kipnuk Airport Relocation - Phase II             | CR          | 4.70%          | 95.00%      |
| AKSAS # | FED PROJ NO            | ADVERTISED DATE | PROJECT NAME                                     | REGION CODE | AS-SIGNED GOAL | FTA SHARE % |
| 68502   | AK-03-0080             | 5/4/2010        | Angoon Ferry Terminal Improvements               | SR          | 5.20%          | 80.00%      |



# Welcome New DBE's

| BUSINESS NAME                                       | CATEGORY DESCRIPTION                           | CONTACT                |  |  |
|---|--|------------------------|--|--|
| ARCTIC GENERAL CONTRACTING                          | CARPENTRY-ROUGH/FRAMING-CONSTRUCTION           | Andrew Boyle           |  |  |
| CLASS JANITORIAL                                    | NON-CONSTRUCTION CONTRACTOR                    | Conswella Wilson       |  |  |
| ELIZABETH YOUNGER AGENCY LTD DBA THE YOUNGER AGENCY | ADVERTISING-CONCESSION                         | Elizabeth Younger      |  |  |
| FIREWEED ROADHOUSE DENALI                           | EATING PLACES-CONCESSION                       | Valerie Robin Dunnigan |  |  |
| HAFCO SERVICES INC                                  | BUSINESS SERVICE-CONSULTANTS                   | Humberto A. Friede     |  |  |
| HOLY CROSS OIL INC                                  | BUSINESS SERVICE-CONSULTANTS                   | Monica Gilpin          |  |  |
| J.A. MANNING CONSTRUCTION COMPANY INC               | EARTHWORK-EXCAVATION & EMBANKMENT-CONSTRUCTION | Nilaree Manning        |  |  |
| MSI COMMUNICATIONS INC                              | BUSINESS SERVICE-CONSULTANTS                   | Laurie Fagnani         |  |  |
| PROGRESSIVE INDUSTRIES INC                          | COATINGS/SEALANTS-SUPPLIER                     | Tom Ryan               |  |  |
| SADER CONCRETE CONSTRUCTION                         | CARPENTRY-ROUGH/FRAMING-CONSTRUCTION           | Barry L Sader          |  |  |
| SOFTEC SOLUTIONS INC                                | BUSINESS SERVICE-CONSULTANTS                   | Hemal Jhaveri          |  |  |
| SOLSTICE ADVERTISING LLC                            | BUSINESS SERVICE-CONSULTANTS                   | Emily Davenport        |  |  |
| SONIE'S CLEANING SERVICES                           | BUSINESS SERVICE-CONSULTANTS                   | Sonnie Blackwell       |  |  |
| STEVENSON MATHIS                                    | BUSINESS SERVICE-CONSULTANTS                   | Janet Haynes           |  |  |
| TISHER TRUCKING                                     | TRANSPORTATION TRUCK (5% CREDIT)-CONSTRUCTION  | Shannon Tisher         |  |  |
| TOM SAWYER PRODUCTIONS INC DBA TOM SAWYER COMPANY   | NON-CONSTRUCTION SUPPLIER                      | Carolyn Sawyer         |  |  |
| TOOLE DESIGN GROUP LLC                              | TRANSPORTATION PLANNING-CONSULTANT             | Jennifer Toole         |  |  |



For a complete listing of all DBE's  
(business description and contact information)

Visit:

<http://www.dot.state.ak.us/cvlrts/directory.shtml>

*The CRO office would like to extend a heartfelt thank you to our existing DBE firms for continuing with the DBE Program . We strive to bring you the necessary tools and services to enhance and grow your business. Call our office about our DBE Support Services available to you.*



## Transportation & Public Facilities Civil Rights Office

P.O. Box 196900

Anchorage, Alaska 99519-6900

Phone: 907-269-0851

Toll Free : 1-800-770-6236 Within Alaska

Fax: 907-269-0847

Web: [www.dotcivilrights.alaskas.gov](http://www.dotcivilrights.alaskas.gov)

*It is the policy of the Alaska Department of Transportation to ensure compliance with Title VI of the Civil Rights Act of 1964; related statutes and regulations to the end that no person shall be excluded from participation in or be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance from the U.S. Department of Transportation on the grounds of race, color, sex, age, disability or national origin.*

**Transporter** is a publication of the Alaska Department of Transportation & Public Facilities

Civil Rights Office

Manager: Jon Dunham | Editor: Norma M. Lucero

Send comments to: [norma.lucero@alaska.gov](mailto:norma.lucero@alaska.gov)

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